

# SPEAK UP and STAND OUT



Grow Your Speaking Business  
in a Virtual World

**Saturday, April 4, 2020 9 am to 4 pm**

**Online Event**

*If you want to grow your income by speaking well or speaking for a living, this **one-day intensive** is for you. Learn about the speaking business in the in-person and virtual world, from some of the best professional speakers in New England.*

## **WHO SHOULD ATTEND?**

Anyone who seeks to influence others with their ideas and expertise, and to feel you can share your ideas in a way that creates influence and new business opportunities.

- **Sales and Marketing Professionals** who want to improve their ability to communicate in front of an audience – live or virtually!
- **CEO's and Senior Executives** who want to expand their influence through speaking externally
- **Trainers and Professional Communicators** who want to grow their career or their business more quickly
- **Social Media Influencers** who want to leverage the power of speaking to reach their audiences online
- **Members of Toastmasters** or other local speaking organizations whose 'inner entrepreneur' is calling them to speak as a profession
- **Authors or Soon-to-be-Authors** who want to learn how to apply speaking to their business model for greater financial rewards
- **Current and Emerging Professional Speakers** looking to improve their craft

**REGISTER TODAY: [www.nsanewengland.com](http://www.nsanewengland.com)**

# EXPERT SPEAKERS

Learn from the best.  
See them in action.  
Be inspired.



## AGENDA TOPICS

- **CREATING POWERFUL SPEECHES** – How to build a core message that resonates with your target audience and brings value to their lives
  - **PLATFORM SKILLS** – The fundamentals of presence and professionalism on the stage or online when delivering your important message
  - **STORYTELLING** – The art and science of delivering your own unique experiences within powerful and memorable stories
  - **ONLINE MARKETING** – Become known for what you know, and being able to demonstrate value in helping others to get where they want to go
  - **SPEAKING BUSINESS MODELS** – The many facets of the speaking profession, and the categories/opportunities available to you
- And more...

## REGISTRATION

Non-member	\$179.
NSA NE Member	\$ 99.

Attend the event live online using Zoom. Zoom details will be provided after registration. All paid attendees will have access to the recorded version of the event.

NATIONAL SPEAKERS ASSOCIATION



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