

# FAST TRACK

October 5th - May 2011  
1st and 3rd Wednesday

6:00 - 9:00 PM

6:00 p.m. – Facilitated  
Networking & Discussion

6:30 p.m. – Instruction & Group  
Activities

7:15 p.m. Break

7:30 p.m. Instruction & Group  
Activities

9:00 p.m. Adjourn

**Clark University**  
333 Turnpike Road  
Route 9  
Framingham, MA 01702

**[Register Now](#)**

National Speakers Association  
New England



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Web Site:

[www.nsanewengland.com/events/fast-track-speakers-academy/](http://www.nsanewengland.com/events/fast-track-speakers-academy/)



Get on Track  
with  
**FAST  
TRACK**

Tel: 603-286-3534

# FAST TRACK

Hear the world of Professional Speaking calling "All Aboard" but unsure of which train to board, or where your final destination will be?

Have you already experienced speaking success, but your speaking career has stalled?

Are you finally ready to begin the journey to professional success, and ready to jump on board?

Designed to give you all the tools, information, guidance and inspiration to achieve a satisfying and highly successful career, **Fast Track 2011-2012** will offer a unique opportunity for those who dare to commit themselves to excellence.

**Program includes:**

- 16 3-hour classes focusing on all the elements of speaking profession
- 15 hours coaching (broken into two ½ hour sessions per month)
- Graduation - Presentation Skills Coaching - All Handouts & Materials

Our facilitators have a combined experience of over 50 years.

## October 5, 2011

- By Susan Gunther
- ◆ *Planning Your Fast Track* (facilitated discussion - topics for February & March Sessions)
- ◆ *Empowered Action Planning for Your Speaking Business*

## October 19, 2011

- By Margo Chevers
- ◆ *Finding Your Focus*

## November 2, 2011

- By Robert Siciliano
- ◆ *Getting to the 6 Figure Income*

## November 16, 2011

- By Eric Bloom
- ◆ *Getting Yourself Published*
  - In trades, blogs, columns, books
  - Finding the time
  - Get syndicated
  - Self vs. Traditional Publishing

## December 7, 2011

- ◆ *Developing Your Speaking Skills*

## December 21, 2011

- By Susan Gunther
- ◆ *Reality Check* (a facilitated discussion evaluating participant satisfaction)
- ◆ *Students video presentation* for feedback & use in marketing

**Investment:**

	Paid in full by <b>9/15/2011</b>	Paid in full by <b>10/1/2011</b>
<b>NSA NE Members</b>	<b>\$750</b>	<b>\$750</b>
<b>Alumni</b>	<b>\$500</b>	<b>\$500</b>
<b>Toastmasters</b>	<b>\$1,300</b>	<b>\$1,400</b>
<b>Nonmember</b>	<b>\$1,400</b>	<b>\$1,500</b>

Payment Plans may be arranged.

## January 4, 2012

- By Patrick O'Malley
- ◆ *"Social Media For Speakers"*  
Learn social media techniques to get speaking gigs. Including:
  - Promote yourself thru YouTube
  - Find people in Twitter that are looking for speakers
  - Use LinkedIn to find new gigs

## January 18, 2012

- ◆ TBD by Participants

## February 1, 2012

- ◆ TBD by Participants

## February 15, 2012

- ◆ TBD by Participants

## March 7, 2012

- ◆ TBD by Participants

## March 21, 2012

- ◆ TBD by Participants

## April 4, 2012

- ◆ *Video Feedback*

## April 18, 2012

- By Eric Bloom
- ◆ *Book Publishing Boot Camp*

## May 2, 2012

- ◆ *Using Green Screen Video Techniques*
- ◆ *Participants Video 5 Minute Presentation*

## May 16, 2012

- ◆ *Final Session*